From: [redacted]
To: svodauscontent; [redacted]
Cc: [redacted]
Subject: Re: Correspondence from the ACMA on the SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Friday, 27 February 2026 5:30:21 PM
Attachments: image001.png
image002.png
image003.png
image004.png
ACMA correspondence to Apple 2 February 2026.pdf

OFFICIAL

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Hi Carolyn and team

Carolyn, it was great to see you in person at the IIC event recently.

Thank you very much for your correspondence. We're grateful for the flexibility here. We would very much appreciate the chance to engage with the ACMA early to seek some information that will help us determine the method to acquit this requirement.

Would it be possible to arrange a meeting in person next month? We would be happy to work with the team to find a time.

Look forward to catching up in person soon — cheers

[redacted]

[redacted]
Apple
2 Southbank Boulevard
Melbourne VIC 3006
Australia
[redacted]@apple.com

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On 2 Feb 2026, at 9:34 am, svodauscontent <svodauscontent@acma.gov.au> wrote:

OFFICIAL

Dear [redacted],

Please see attached correspondence from the ACMA Authority Member Carolyn Lidgerwood regarding your obligations under Part 8C of the*Broadcasting Services Act 1992* (the Australian Content Requirement for Subscription Video on Demand services).

[redacted] s 47G

Providing this flexibility is somewhat complex so please do reach out if you have any questions or would like clarification.

Cheers,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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